CORE SKILLS: Visual Arts

Class: Infant 1, 2 & Std. 1 | **Duration:** 30 minutes

Topic: Poster- Making

Context:
Posters are created for the main purpose of advertising or sending a clear message. A poster can be defined as any piece of printed paper designed to be attached to a wall or vertical surface. Typical posters include a border, lettering and illustration elements and are designed to be both eye-catching and informative. In creating posters, students will discover different ways to layout their design. To make this exercise more meaningful to students, students should be asked to create posters for an authentic purpose (e.g. a class or school event).

Outcomes:

At the end of this learning experience, students will:

- Use the three (3) basic elements of poster design (border, lettering, illustration) to create a poster
- Create different layouts for a poster

Activities:

1. Observe a completed poster displayed by the teacher
2. Describe the parts of the poster in terms of border, lettering and illustration
3. Discuss the purpose of a poster in relation to it being eye- catching and informative
4. In small groups and with guidance by the teacher, create a simple poster to send a clear message
5. Place lettering and illustration at varying points on the design to create different layouts
6. Present completed posters to class and display on wall or vertical surface

Resources:
Completed poster, drawing media including pencils, pens, coloured pencils, markers, rulers, erasers, paper, instructions for creating a folder (see accompanying CD)

Assessment:

State the definition of a poster
Create a poster using the three basic elements of border, lettering and illustration.

CONSIDERATIONS:

☐**HFLE**

Literacy
☐Reading
☐Writing
☐Literary Appreciation
☒Oral Communication
☒Media & Information Literacy

Numeracy
☐Problem Solving
☐Critical thinking
☒Communication
☒Representation
☐Reasoning

☐**ICT Skills**

☒**Differentiated Instruction**

☒**Assessment for Learning**

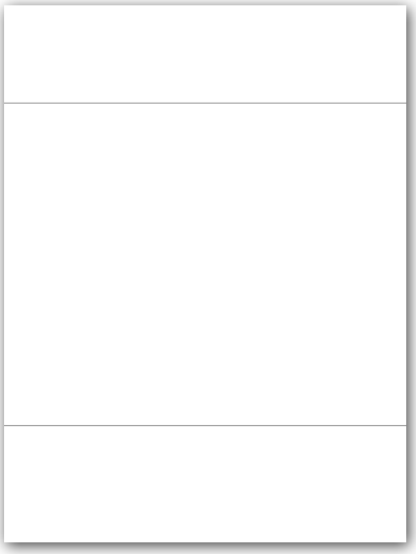
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Guidelines to making a simple poster

1. Making a poster by hand can be a lot of fun, and there are no real rules to follow. Here are a couple things that will help your poster look great.

2. Get a blank piece of paper or poster board. When you are creating a poster by hand, there's no real limit to how big it can be.

3. Make 3 light lines. A little bit down from the top, draw a line across the paper. This will be where you'll put your title. Do the same a little bit up from the bottom. This is where you'll put information about things you want people to do next: a number to call, a date for an event, or a "call to action" like "Buy our cookies!"



4. Make a heading. Using your pencil, lightly draw the words in the heading.

   For example, if you're doing a poster for Earth Day, you might put something like that at the top. By drawing out the letters with light pencil first, you'll be able to adjust so that the size is right. If it's too big or too small, erase and start again. This is just a guideline, so don't worry about making it perfect.



5. Make a footer. Do the same on the bottom—lightly draw in with pencil what you want to say on the bottom, using the line as a guide.



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6. Fill in the middle. Whatever the primary idea of your poster is, it goes in the middle. For our Earth Day poster, we'll do a picture of earth. The same thing goes if it's a student council poster (your picture) or any other topic. You may have a collage or a single picture, so just sketch in lightly where things will go.



7. Fill it in! Now that you have your poster all planned out, and you're sure it looks like how you want it to look, carefully draw in the letters with marker or colored pencil or crayon—however you want to add color to your text.

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   a. Remember that very light colors on a light background will be hard to read.
   b. If you're doing a collage, cut out and glue on any pictures you will be using.

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