

COMMUNICATION CXC QUESTIONS

2020- 2016

1. COMMUNICATION Jan (2020)

The Mass Media – Hindrance or Gateway to Regional Co-operation

Write an essay on the topic above. In your essay define the term “mass media” and state TWO forms of media that are used in the Caribbean. Then explain TWO ways in which mass media may support regional integration.

For ONE of the forms of mass media you stated above, suggest THREE ways in which that form of mass media can help to preserve the culture of the Caribbean. Explain why EACH of the following THREE ways you suggested is likely to be successful

Total 20 marks

2. COMMUNICATION (May/June 2019)

The Influence of the Global Mass Media on Caribbean People

Prepare a speech on the topic above to deliver at a youth assembly. In your speech, define the term “mass media”. State TWO forms of the global mass media. Explain TWO ways in which the global mass media influence the behaviour of young people in the Caribbean. Suggest THREE strategies that the Ministry of Culture in your country may use to reduce the influence of the global mass media on the people of the country. Explain why EACH strategy you suggested is likely to be successful.

Total 20 marks

3. COMMUNICATION (Jan 2019)

Government and Mass Media

You are asked to deliver an address to a group of student journalists on the topic above. In your address, define the term “mass media”. State TWO forms of a mass media that exist in the Caribbean. Outline TWO issues that may arise from a government’ ownership of a television station. Suggest THREE measures a government may implement to ensure the flow of culturally beneficial information to its citizens. Explain why EACH measure is likely to be successful.

Total 20marks

4. COMMUNICATION (May/June 2018)

Improved Communications: Cellular Phones and Computers
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Write an essay on the caption above. Begin your essay by stating TWO different means of verbal communication and TWO different means of non-verbal communication. Then explain TWO ways in which the use of cell phones has improved the process of communication

Suggest THREE strategies that the administration of your school may adopt to use computers more effectively in communication within the school.

Explain why EACH strategy suggested is likely to be successful.

Total (20 marks)

5. COMMUNICATION (Jan 2018)

Sociocultural Influences on Communication in the Caribbean

Write an essay on the topic above. In your essay, define the term “receiver” in the communication process. State TWO factors, other than cultural differences, that are likely to cause a breakdown in communication. Describe TWO ways in which people’s beliefs may influence the form or medium used in communication. Suggest THREE strategies a business may use to assist clients who cannot communicate in the language of the host country. Explain why EACH strategy is likely to be successful.

Total (20 marks)

The Global Media- Transforming Caribbean Culture
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6. COMMUNICATION (May/June 2017)

Write an essay on the topic above. Begin your essay by defining the term “message” as used in the communication process. Explain ONE way in which international television

programmes may influence the behaviour of Caribbean youth. Next, give TWO reasons why the Internet may be an important communication medium for CARICOM citizens.

Suggest THREE strategies that a community cultural group may use to reduce the negative influence of international television programmes on the youth in that community. Explain why EACH strategy is likely to be successful.

Total (20 marks)

7. COMMUNICATION (Jan 2017)

Internet Access – Communicating Across the Terrain
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Write an essay based on the topic above. In your essay define the term “medium of communication”. Apart from the use of the internet, identify TWO other media of communication. Explain TWO ways in which a named geographical feature may affect communication within a country.

Suggest THREE strategies that Caribbean governments may use to make internet access available to their citizens. Explain why EACH strategy suggested is likely to be successful.

Total (20 marks)

8. COMMUNICATION (Jan 2016)

Protecting Intellectual Property: The Responsibility of the Artist
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Write an essay on the above topic. First state TWO non-verbal creative ways in which artistes express their talent. Then identify ONE type of creative work that is protected and state the law which protects creative work. Next explain TWO ways in which an artiste may suffer losses when his/her work is stolen or copied illegally.

Suggest, giving full details, THREE strategies artistes may use to discourage piracy of their work. Explain fully why EACH strategy is likely to be successful.

Total (20 marks)

