

Success Laventille Secondary School

Social-Studies

Form 5

Section C: OPTIONS

C1: Communication

The Ways in Which Artistic and Creative are Protected

An artistic or creative work of visual or performance art is a creation of someone's mind. It is owned by the creator of the work and known as ***intellectual work***.

Creators of such works often hope to earn an income, which can be affected if other persons copy the work and sell it without the original creator's permission. This is known as ***media piracy***. When pirated works are available outside the country of origin, revenue for that country is lost.

Another threat to a creative person's rights occur due to ***plagiarism***. This is where one person tries to pass off another person's creative work as their own.

Copyright Laws

Creators or owners of literary, musical and artistic works can have a **copyright** on them. A copyright grants the holder a monopoly on the use of their work in regard to copying, selling or publishing. Copyright holders can receive payment from others for the right to reproduce the work.

Rights under copyright laws

Copyright law grants the holder economic rights and moral rights. Economic rights allow a creator to benefit financially from work by:

- copying or reproducing the work
- exacting payment in the form of royalties from authorized users
- issuing or distributing copies to the public for sale or rent
- performing, broadcasting or displaying the work in public
- suing any persons who carry out any of the above without permission.

Moral rights are usually retained by the author or creator and allow him or her to object to any distortion or alteration of the work that may negatively affect his or her reputation.

Obtaining copyright

A work that is to be copyrighted must exist in tangible form. So, for example, a literary work must be in printed or electronic form.

Copies of a publicly distributed work must be registered and deposited with the relevant copyright organization and must contain the word 'copyright' and the symbol © symbol, the year in which the work was first published and the name of the copyright owner.