

Success Laventille Secondary School

Social-Studies

Form 5

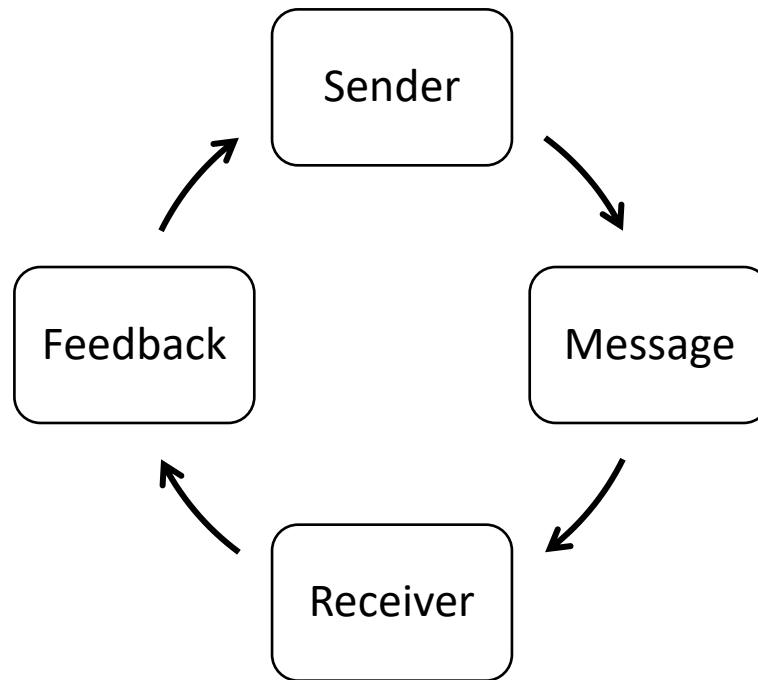
Section C: OPTIONS

C1: Communication

Various Forms of Communication used in the Caribbean

Concept of Communication

Communication is about sending and receiving information and ideas. Communication requires that a **sender** (is the person or source that sends the message) sends a message that is received by a **recipient (or receiver,** is the person or audience to whom it is sent). The sender might be an individual, a group or an organization. The **message** is the content and for communication to be effective, the recipient must be able to understand the meaning of the message and provide **feedback** (is any signal that indicates whether the message has been received and correctly interpreted). Any device or means used to transfer a message can be referred to in several ways. It may be called a mode, a medium, a means or channel of communication.



A diagram illustrating the process of communication

Forms of Communication used in the Caribbean

Non-Verbal Communication

Non-Verbal Communication can be defined as any form of communication that does not use words. Examples of non-verbal communication include pictograms, signals, signs, gestures, postures, screams, mime, art forms.

Pictogram

Pictogram or pictographs communicate through a simple representation of a physical object.

Signal

Signal can be signs, sounds, gestures or other means used to convey a message. Traffic lights and car alarms are signals. A telephone ring is a signal alerting the user to an incoming call.

Signs

Signs are symbols with a fixed meaning, for example road signs.

Gestures

Gestures are movements of the human body that convey a meaning. Some gestures are simple and easy to understand. A smile may be used to convey a similar message in any culture. People may also use a range of standardized gestures to direct road or air traffic.

Posture

Posture is the way a person stands or sits. Postures can convey a meaning, intended or unintended.

Screams

Screams use sound, but not words, to convey a meaning, such as a cry for help.

Mime

Mime is the careful use of gestures and posture to convey a complex meaning. Entertainers may use mime on stage or in film, or in advertisements.

Art forms

Art forms may convey a complex meaning without using words. Many emotions can be expressed through music and dance, or through visual arts such as painting, architecture or sculpture.

Verbal Communication

Verbal communication can be defined as any form of communication that uses words. Examples of verbal communication include speech, print, song and drama.

Media of Communication

Face-to-face communication is the most common form of communication. As the name suggests, this type of communication is only possible when the sender and receiver are in face-to-face interaction. However, there are times when we need to communicate with individuals and groups who are some distance away either in the same building, community, country or in another country. Some messages may have to be sent more urgently than others.

The Modes or Media of Communication

There are numerous media of communication including messengers, mail, telegraph, telex, telephones, courier, radio, television, newspapers, magazines, books, satellite, facsimile (fax), computers, video recorders, cell phones, portable music player, internet sites and email.