

Categorisation

Did you Know?

Categorizing the data to from the analysed in data presentation makes the process less tedious and more organised.

Introduction:

Categorization is a major part of qualitative data analysis by which researches attempt to group patterns observed in the data into meaningful categories. Through this process, categories are often created by chunking together groups of previously coded/categorised data. By categorising the data actually reduces the volume of data presented in the analysis but at the same time the analysis does not lose value.

Data analysis



- Simple qualitative analysis
 - Categorizing data
 - Content analysis involves categorizing the data and then studying the frequency of category occurrences
 - Discourse analysis focuses on the dialog, i.e. the meaning of what is said, and how words are used to convey meaning
 - Conversation analysis focuses on how conversation is conducted, i.e. how conversation starts, how turn-taking is structured, and other rules of conversations

The video below gives steps in how to categorize the data.

<https://www.slideshare.net/kontorphilip/qualitative-analysis-coding-and-categorizing?ref=https://notesmaster.com/en/group/caribbean/1556-cape-covid19-support/25566-analysis-of-data-categorisation>