

How does Mass Media Provide Entertainment

Introduction: Mass media provides amusement and an escape from reality for consumers. It makes leisure time more enjoyable. next to providing information, entertainment is one of the key functions of mass media.

Did you know that approximately 5 billion are watched on youtube everyday? This highlights the idea that one of the major and important function of media is without a doubt, entertainment.

The video below provides a brief comparison between the 20th and the 21st century on how the media carried out their role of entertainment.

https://www.youtube.com/watch?v=95rAfzu4EHM&feature=emb_logo

https://www.youtube.com/watch?v=yrXd91B8T7U&feature=emb_logo

This video summarises 5 roles and functions of mass media: entertaining, informative, political, cultural, economical.